Timeline & Deadlines

To maximize visibility and ensure that burners have ample time to plan their participation in your camp activities, it's advisable to start advertising at least two months in advance. Given that this year's Burn starts on August 25th, you should aim to have your activities advertised by June 25th.

Here's a suggested timeline:

1. **Activity Planning and Selection:**
   - **May 25th - June 5th:** Conduct brainstorming sessions and voting within the camp to select activities.
2. **Finding Facilitators:**
   - **June 5th - June 15th:** Identify and confirm facilitators for the chosen activities.
3. **Preparation of Promotional Materials:**
   - **June 15th - June 20th:** Create detailed descriptions, schedules, and promotional content for each activity.
4. **Advertising:**
   - **June 25th:** Begin advertising your activities on the iBurn app, the Burning Man book, and any other relevant platforms.

This timeline allows for a thorough and organized approach, ensuring that your activities are well-planned and effectively promoted to attract maximum participation.

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